

**NEWS - FOR IMMEDIATE RELEASE**

February 12, 2013

Contact: Teresa Tibstra, *Communications & Marketing Manager* (805) 544-9096;  
Sandi Heller, *Featured Local Artist*, (805) 547-1628, [sandih5@sbcglobal.net](mailto:sandih5@sbcglobal.net)

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**Wandering the Central Coast with Sandi Heller's Pastel Paintings**

**S**an Luis Obispo, CA - The Land Conservancy of San Luis Obispo County is collaborating with Sandi Heller, a local artist from San Luis Obispo, for an art exhibition which will highlight pastel paintings of scenes discovered while hiking around our county's beautiful open spaces. The exhibition is inspired by the beauty found in our area. **"Wandering the Central Coast"** will premiere during an Artist's Reception on **Friday, March 1<sup>st</sup>** from **6PM to 9PM** at The Land Conservancy. A portion of the proceeds of art sold will be donated to The Land Conservancy's efforts to conserve local land. Heller's art will be on display and available for viewing through April 2013 from 11am and 4pm on weekdays (advanced appointments appreciated).



Heller likes painting with pastel, a medium she has embraced for the intensity and depth of color. Heller feels her work shows her passion for the outdoors, especially the beautiful scenery found on the Central Coast of California. She admires the shapes and variations to be found in older trees, and frequently uses them as focal points or to frame her art. The rugged coastline is another focus of Heller's painting.

Whether through painting or drawing, Heller's work captures the natural beauty and colors of San Luis Obispo County lands that one will just have to see up close to appreciate!

**"WANDERING THE CENTRAL COAST" ARTIST'S RECEPTION AND EXHIBITION**

**What:** *Artist's Reception & Conservation Benefit Featuring Sandi Heller*

**Date:** March 1, 2013\*

**Where:** The Land Conservancy, 547 Marsh Street, San Luis Obispo 93401

**When:** 6pm to 9pm

\*Exhibit lasts through April 2013

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**The Land Conservancy of San Luis Obispo County** is a local nonprofit land trust working to protect and restore special landscapes for the benefit of people and wildlife. The land trust's efforts help protect drinking water sources, prevent poorly planned development, restore wildlife habitat and promote family farmlands and ranches in our region. Since its formation in 1984, The Land Conservancy has led collaborative efforts to permanently protect over 14,000 acres of land in San Luis Obispo County. For more information visit [www.LCSLO.org](http://www.LCSLO.org) or call (805) 544-9096.

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